

# Arjun

Chandigarh, 140001

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## Projects

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### Filterfeed.in | News-Platform

Sep 2024 - Present

- Led the development and launch of FilterFeed.in, a curated news platform delivering trending, relevant, and viral stories to users.
- Collaborated with API companies to secure reliable news sources and ensured seamless integration into the platform.
- Analyzed user feedback and platform performance to iteratively improve functionality and user experience.
- Facilitated cross-functional communication among tech, legal, and marketing teams to achieve project milestones.
- Regularly incorporated customer feedback through weekly updates to improve the website and advanced the development of a mobile app for broader accessibility.

### Brokenaire.social | Personal Project

August 2024 - Present

- Created and managed a niche platform highlighting financial downturns and scams, fostering a sense of community for individuals facing financial adversities.
- Designed and executed a content strategy combining humor and insights to engage readers.
- Collaborated with contributors to curate engaging articles and ensure consistent alignment with the platform's theme.
- Overcame challenges such as limited resources and early-stage visibility, successfully navigating obstacles to grow the project.

### Community Development Project / Shri Gopal Godown Gaushala

June 2024 - July 2024

- Entered payment and donation vouchers accurately into the accounting software
- Managed the processing of invoices and ensured timely payments
- Reconciled bank statements to ensure all transactions were recorded accurately
- Enhanced Online Presence and Donation Management and Implemented Staff Training and System Upgrades

### Personal Blog Website | HTML, CSS, JavaScript

January 2024 - February 2024

- Designed a responsive layout for seamless user experience across devices
- Enabled easy creation, editing, and management of blog posts with HTML and JavaScript
- Focused on clean, user-friendly design, ensuring smooth navigation and intuitive interaction
- Added interactive features like animated buttons, sliders, and dropdowns using CSS and JavaScript

## Certificates

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### Corporate Financial Statement Analysis

October 2023

*LinkedIn Learning*

### Accounting Fundamentals

March 2023

*Corporate Finance Institute*

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March 2023

*Corporate Finance Institute*

## Technical Skills

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**Languages:** HTML, CSS

**Technologies/Frameworks:** Microsoft Visual Studio, Sublime text, GitHub

**Skills:** Communication, Financial Statement Analysis, Book-keeping, Taxation, Marketing, Management, Leadership

## Education

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### Lovely Professional University Punjab

2023 – 2026

*Bachelor of Commerce — CGPA: 8.4*

*Jalandhar, Punjab*

### Kundan International School

2021 – 2022

*12th with Commerce — Percentage: 88.60%*

*Chandigarh*

### Kundan International School

2019-2020

*10<sup>th</sup> — Percentage: 70%*

*Chandigarh*